

DATA PROTECTION DECLARATION

1. INFORMATION FOR THE USER

[Who is responsible for the processing of your personal data?](#)

CLINICA ORL BANUS S.L.P is responsible for the processing of the USER's personal data and informs you that this data will be processed in accordance with the provisions of Regulation (EU) 2016/679 of 27 April (GDPR) and Organic Law 3/2018 of 5 December (LOPDGDD).

[Why do we process your personal data?](#)

To maintain a commercial relationship with the user. The operations envisaged for the processing are

- Sending commercial advertising communications by email, fax, SMS, MMS, through social networks or any other current or future electronic or physical medium that allows commercial communications. These communications will be made by the RESPONSIBLE and will be related to its products and services or those of its commercial partners or suppliers with whom it has an advertising agreement. In this case, third parties will never have access to personal data.
- Market research and statistical analyses
- To process orders, queries, respond to queries or any type of request made by the USER through any of the contact forms made available on the CONTROLLER's website.
- Send online newsletters about news and offers related to our activity.

[Why are we allowed to process your personal data?](#)

Because the processing is authorised by Article 6 of the GDPR in the following form:

- With the consent of the USER; sending commercial communications and the newsletter
- For the legitimate interest of the OPERATOR, for example to carry out market research, statistical analyses, etc. and to process orders, enquiries, etc. - in each case at the request of the USER.

[How long will your personal data be stored?](#)

The data will only be stored for as long as is necessary to maintain the purpose of the processing or as required by law. When they are no longer required for this purpose, they are deleted with appropriate security measures to ensure the anonymisation of the data or the complete destruction of the data.

[Who do we share your personal data with?](#)

No transfer of personal data to third parties is foreseen, unless this is necessary for the development and execution of the purposes of the processing, namely to our service providers in connection with communications, with whom the RESPONSIBLE has signed the confidentiality and data processing contracts required by current data protection regulations.

The rights of the USER are:

- Right to withdraw consent at any time.
- Right of access, rectification, portability and cancellation of your data, as well as limitation or opposition to the processing.
- Right to lodge a complaint with the supervisory authority (www.aepd.es) if you consider that the processing does not comply with current legislation.

Contact details to exercise your rights:

CLINICA ORL BANUS S.L.P., Centro Comercial Contur, Urb. Coto de los Dolores 8 - 29604 Marbella / Elviria(Málaga). E-mail: info@european-clinic.com.

2. NECESSARY DATA PROVIDED BY THE USER

By ticking the corresponding boxes and entering data in the fields marked with an asterisk (*) in the contact form or in the download forms, the USER expressly and freely and unequivocally accepts that his/her data is necessary for the provider to respond to his/her enquiry. The entry of data in the other, unmarked fields is voluntary. The USER guarantees that the personal data provided to the RESPONSIBLE is true and is responsible for communicating any modification thereof. The RESPONSIBLE informs: If not all data is provided, it cannot be guaranteed that the information and services offered will be fully customised to your needs.

3) SECURITY MEASURES

The CONTROLLER complies with all the provisions of the GDPR and the LOPDGDD for the processing of personal data under its responsibility, in accordance with the applicable regulations on the protection of personal data, and clearly complies with the principles described in Article 5 of the GDPR, according to which the data will be processed lawfully, fairly and transparently in relation to the data subject and in a manner that is adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

The CONTROLLER guarantees that it has taken appropriate technical and organisational measures to apply the security measures established by the GDPR and the LOPDGDD in order to protect the rights and freedoms of USERS and has provided them with the appropriate information to enable them to exercise them.

For more information about the data protection guarantees, you can contact the RESPONSIBLE through CLINICA ORL BANUS S.L.P., Centro Comercial Contur, Urb. Coto de los Dolores 8, 29604 Marbella / Elviria (Málaga). E-mail: info@european-clinic.com

